



First Town
Downtown



First Town Downtown and presenting sponsor Windsor Federal Bank are planning our Annual **Nightmare on Broad Street 2024**. We would again like to offer you a promotional opportunity and would appreciate your support with this very large event that will provide Windsor children with a safe and fun place to spend Halloween.

Visit our web page here for additional information on the event or to volunteer:

<https://www.firsttowndowntown.org/programs/nightmare-on-broad-st>

We hope you will consider one of our affordable and effective sponsorship options. Sign up and pay online at <https://www.firsttowndowntown.org/programs/nightmare-on-broad-st/sponsornightmareon/> or you can pay by check by filling out this form and mailing it with your check to First Town Downtown, P.O. Box 397, Windsor CT 06095 by October 18th. If you have any questions, please feel free to contact the office at 860-247-8982 or email info@FTDT.org.

Gold sponsor \$500

Includes 2 personalized social media posts reaching FTDT's 2700 followers and recognition on all media including our newsletter

Family Halloween Picture Sponsor \$250

Includes 1 personalized social media post and signage at the photo area

Area sponsors \$150

Includes a Thank you on social media, and signage at the event
(Areas: Haunted movie, Hayride, Candy)

Pumpkin Sponsor \$50 Includes a Thank you on social media

BUSINESS AND ORGANIZATIONS ONLY

Let us know if you plan to give out treats on Oct. 31 either 1) on the green from 5:30-7:30, or 2) at your location on or around Broad Street. Those planning to set up a special activity, please let us know by Oct. 18th as we will be making an area map to promote the event.

If interested, please email with "Halloween" in the subject line or fill out the online form here:

<https://www.firsttowndowntown.org/programs/nightmare-on-broad-st/give-out-treats/>

Sincerely,

Chair people - Bonnie Waterhouse and Scott Hoffman

FTDT Manager, Deb DeLucia