



April 2021

Dear Friend of Windsor Center,

Even though we are just feeling the first blush of spring, First Town Downtown has already begun planning for our Annual Farmers Market this summer. As you may know, farmers markets have never been more popular, draw residents from all over Windsor and surrounding areas, and are a fabulous place to promote local business.

The First Town Downtown Farmers Market has attracted thousands of visitors for over ten years and continues to encourage individuals and families to visit Windsor Center in accordance with social distancing guidelines. We are also proud of our partnership with the Windsor Food and Fuel Bank, who provide market payment vouchers to Windsor residents struggling with food insecurity.

We believe your business shares our vision for creating a vibrant local economy and vibrant town center, please join us in by becoming a member of our Farmers Market **Business Partnership Program**. Your financial support will allow us to continue to grow as a tourism destination and provide additional support to families in need.

Market Champion - \$100 annual contribution:

- Your business will be included on Farmers Market posters displayed throughout the town.
- Your business will receive a complimentary copy of the poster to showcase.
- Your business will be listed on the Farmers Market sign displayed prominently each week.
- Your business will be recognized on our website, promotional materials, and press releases.
- Your business will have space available at the market for two weeks, if you wish.

Please fill out and send in the attached form, including your payment check, by April 30, 2021.

Thank you,

Genevieve Lattimer
Executive Director,
First Town Downtown



____ Yes, my business would like to partner with the First Town Downtown Farmers Market as a **\$100 Market Champion!**

Name: _____

Email: _____

Phone: _____

Business name: _____

Business address:

____ I am interested in setting up a display at the market to promote my business. (Farmers Market organizer will contact to schedule.)

____ I do not need a poster to display at my workplace, I allow First Town Downtown to find another prominent spot to hang it.

Payment check to: First Town Downtown, P.O. Box 397, Windsor, CT 06095

Please submit with payment by April 30, 2021

If you have any questions, contact Genevieve Lattimer
Genevieve.Lattimer@ftdt.org or (860) 247-8982