

# The Ultimate Online Solution

At the core of our solution we put all of the technology necessary to develop a high-end Internet solution at your fingertips. It is all Web-based, and that means no software to download, install, update or renew each year. More importantly, we don't just provide you with a solution to build a cutting edge Web site, we also provide the tools and support you need to market it!



## Online Strategy



**SEVENTY-EIGHT PERCENT**

Every month there are more than 10.3 billion Google searches, with 78% of Internet users researching products and services online. - B2B Marketing

\$

Social media budgets are projected to **double** in the next **5** years

- Social Times



\$



**FORTY-EIGHT PERCENT**

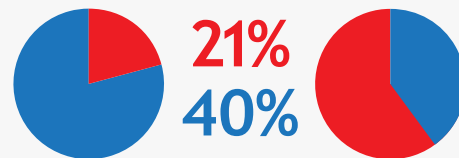
of consumers say email is their preferred form of communication with brands.

- Media Connection



**SIXTY-TWO PERCENT**

Mobile matters. 62% of emails are opened on a mobile device (48% on smartphones and 14% on tablets).



Internet advertising expenditures surpassed newspaper ad spending for the first time. Internet ads now account for 21% of all advertising dollars, second only to television at 40% - Ad Age



**FIFTY-TWO PERCENT**

of marketers say their company blog is an important channel for content marketing.

- eMarketer

## maWebCenters. Solutions

### The maWebCenters Online Marketing Strategy:

- Unlimited Support
- Free Software Upgrades
- Unlimited Site Modifications
- Responsive Web Site Designs
- eCommerce
- Unlimited Email Accounts
- Contact Managers
- Email Campaigns
- Blogs
- Appointment & Reservations Tools
- Photo Galleries
- Embedded Videos
- Social Media Tools
- Search Engine Optimization Tools
- Customer Relationship Management Tools
- Visibility & Metrics
- Unlimited Site Traffic
- Secure Hosting